



## itel Mobile unveils 'Wish A21' 4G VoLTE and ViLTE-enabled smartphone for INR 5390

*-Latest addition to the existing 4G portfolio*

**New Delhi, April 21, 2017:** Underlining its long-term vision of promoting a truly 'Digital India', itel Mobile has made yet another stellar addition to its 4G smartphone portfolio by launching Wish A21, the latest entrant in its 'Wish' series. itel's latest product rollout builds on the highly successful launch of the Wish A41 earlier this month, another high-performance 4G smartphone from the brand. Available in three in-demand colours including grey, champagne, and coffee, Wish A21 has been launched in India at an extremely attractive price point of INR 5390

In the existing portfolio, the brand offers two other 4G VoLTE enabled smartphones in Selfie Pro series viz. it1518 and it1520 and Wish A41 in wish series and it further intends to expand its 4G portfolio with strong product offerings going forward.

At the launch, **Sudhir Kumar, CEO – itel Mobile India**, said, "At itel, our long-term vision is to make high-speed digital connectivity a tangible reality for all Indians. Our recent successful foray into the 4G smartphone category in Wish series with Wish A41 highlights our commitment to provide the best-in-class products with unmatched specifications to our discerning customers. Wish A21 is yet another technological marvel that has the perfect confluence of design, style, and performance which gives it a considerable edge over other product offerings."

"Wish A21 offers specifications and capabilities superior to basic entry-level 4G smartphones within similar price points. This enticing value-plus proposition will appeal to Indian consumers looking to upgrade from keypad phones to smartphones. We are certain that Wish A21 will redefine established standards set by its predecessors in the 'Wish' series," adds Sudhir.

4G VoLTE and ViLTE-enabled (Video over LTE-enabled) smartphone, Wish A21 operates on Android 6.0 Marshmallow and offers a remarkable user performance with 1 GB RAM and 1.3 GHz Quad core processor. Its 4.5" FWVGA display provides excellent picture quality which is further backed by powerful 2,000 mAh battery with exceptional 24 hours of 2G talktime, 12-hour 3G talktime, 8 hours of 4G talktime, and 182 hours of standby time. The smartphone also comes loaded with Real 5MP Autofocus main camera with flash, face detection, as well as beauty mode, which is further complemented with a Real 2MP front camera that aptly clicks flawless selfies. Adding to the prized possession, Wish A21 is an SOS-enabled smartphone which also supports dual social media accounts (dual WhatsApp, dual Instagram, and dual Facebook), has auto-call recorder, preinstalled Xender for file sharing, and makes available an 8GB storage space which is expandable up to 32GB.

Wish A21 also boasts Bluetooth 4.0, Wi-Fi, and GPS. The complete product package offered by the brand comprises battery, charger, a hands-free set, 3-layer screen film, data cable, and protective back cover – an unavailable accessory within its segment.

Key Features	Description
Display	4.5-inch FWVGA display (480x854 pixels)
OS	Android 6.0 Marshmallow
CPU	1.3 GHz Quad core processor
Storage	8GB ROM storage (expandable by up to 32 GB ); 1GB RAM
Cameras	5MP rear camera with Auto Focus, Flash, 2MP front camera
Connectivity	Wi-Fi, 3G/4G/2G, GPS, Bluetooth
Battery	2,000mAh
Resolution	480*854
Colour	Champagne, Grey and Coffee



#### **About itel Mobile:**

Launched by its parent company – Transsion Holdings, itel focuses on delivering cost-effective and high-specification mobile devices. As a result of this unique integration of an understanding of the consumer requirement and quality, itel is already widely accepted across India. The brand has a prominent presence in over 46 international markets all over the world. itel has a total of five factories outfitted with top-of-the-line manufacturing equipment. The company also has more than 1000 service centres across the globe under the brand of Caricare Service Centre.

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